

# Spa & Wellness

—ASSOCIATION—SINGAPORE—



The Spa & Wellness Association is leading a trade mission trip to Istanbul, Turkey from 16-21 May. SWAS has obtained approval for the IMAP grant from IE Singapore and eligible participants will be able to claim up to 70% before deduction of common eligible expenses.

**Dates** : 16-21 May 2010  
**Industry** : Spa & Wellness Services

**Sub-sectors** : The mission will focus on the following industry related sub-sectors:

- management and consultancy services;
- facilities design and architectural services;
- education and training;
- Spa products and supplies
- Aesthetics / Medical Spa

**Who should attend:**

Companies that are looking to establish or strengthen their presence in this market and that have experience in the sub-sectors described above. This trip is also for industry professionals who are keen to understand the Turkish/European spa concepts and operations.

For more information, please contact Hong Wee at 6323 9235 or email [hongwee@spaandwellness.org](mailto:hongwee@spaandwellness.org) or refer to the attached programme.

## TURKISH TRADE MISSION - PROGRAMME

<b>Sun, May 16, 2010</b>	
15:00	Arrivals and check in
19:30 – 21:30	*Networking Cocktails at the Swissotel, the Bosphorus & Spa & Hamam Tour of the Swissotel's Amrita Spa
<b>Mon, May 17, 2010</b>	
09:00 – 12:00	Briefing by President of Turkey Spa Association Topic : Country Briefing and Industry Update of Spa Trends in Turkey (to be confirmed)
14:00 – 15:30	Bridge Building Sessions Informal gatherings of spa businesses to meet and network
19:00 – 22:00	*Networking Cocktails and Dinner
<b>Tues, May 18, 2010</b>	
09:00 – 12:00	Customized one-on-one meetings (2-3) with pre-screened potential partners (interested buyers or distributors and agents)
14:00 – 15:30	Bridge Building Sessions Informal gatherings of spa businesses to meet and network
19:00 – 22:00	*Networking Cocktails and Dinner
<b>Wed, May 19, 2010</b>	
09:00 – 12:00	Customized one-on-one meetings (2-3) with pre-screened potential partners (interested buyers or distributors and agents)
14:00 – 17:00	Site Visits to Key Trades facilities
19:00 – 22:00	*Networking Cocktails and Dinner
<b>Thur, May 20, 2010</b>	
09:00 – 12:00	Post trade mission debriefing. Discuss each other's experiences; suggestions and comments are encouraged
Afternoon	Free and Easy
<b>Fri, May 21, 2010</b>	
	Departure to Singapore

(Minimum : 10 pax to go)

**Rate :**

S\$5,800 before grant. Approximately **S\$2142** (after grant)

Full payment of S\$5800 must be made upon registration. The grant will be processed and amount reimbursed after the event.

The rate includes :

**Accommodation**

Radisson Blu Bosphorus Hotel, Istanbul

Check in Date : 16 May 2010

Check out Date : 21 May 2010

Breakfast : Daily, included

Category: Four-star Hotel

**Airfare**

Route : Singapore – Istanbul – Singapore (via Dubai)

Class of Travel : Economy class on Emirate Airline

Restrictions : Non refundable, reroutable, transferable – group rate

**Ground Charges**

- Meals as indicated in the programme (\*)
- Transport for selected meetings
- Airport Transfers (two way)

## **About Istanbul**

Istanbul is one of the most important tourism spots not only in Turkey but also in the world. There are thousands of hotels and other tourist-oriented industries in the city, catering to both vacationers and visiting professionals. Turkey's largest city, Istanbul, has a number of major attractions derived from its huge historical status as capital of the Byzantine and Ottoman Empires. These include the Sultan Ahmed Mosque (the "Blue Mosque"), the Hagia Sophia, the Topkapı Palace, the Basilica Cistern, the Dolmabahçe Palace, the Galata Tower, the Grand Bazaar, the Spice Bazaar, and the Pera Palas. Istanbul has also recently become one of the biggest shopping centers of European region by hosting malls and shopping centers like Metrocity, Akmerkez and Cevahir Mall (which is the biggest mall in Europe and seventh largest shopping center in the world). Other attractions include sporting events, museums, and cultural events.

## **About Radisson Blu Bosphorus Hotel**

The hotel offers free Wi-fi and is centrally located on the shores of the Bosphorus. The hotel's ideal location places the guests just minutes away from the host of attractions that continue to make the trendy district of Ortakoy one of the city's most popular retreats. It is has easy access



to/from the Istanbul Airport, the Old Town of Istanbul where all the historical sites/museums are located, business quarters, Taksim Square (down town) and shopping malls such as Akmerkez, City's, Istinye Park, Kanyon.

Radisson SAS Bosphorus Hotel combines its excellent location with customized service, comfort and modern design.

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— ASSOCIATION — SINGAPORE —

## **REGISTRATION FORM**

**Deadline :  
10 April 2010**

Please complete and fax to 6234 1089 or email to [hongwee@spaandwellness.org](mailto:hongwee@spaandwellness.org)

### **I would like to register for this trade mission :**

First Name	
Last Name	
Company	
Mobile Number	
Office Number	
Email address	

### **Passport Details**

Name as in Passport	(Underline Surname)
Passport Number	
Nationality	
Passport Expiry Date	
Travel Visa	<input type="checkbox"/> I require <input type="checkbox"/> I do not require

Signature : .....

Date : .....

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