

What You Should Know to Protect Your Business

Personal Data Protection, Legal Compliance and Cyber Security



The enforcement of Personal Data Protection Act (PDPA) and the rapid development of digital transactions have increased the compliance risks of companies across all sectors, especially for those in the retail and services sectors where customer touchpoints often involve the collection of personal data such as name, contact details, identification number, credit card details and etc.

Has your organisation implemented the essential personal data processes and security measures to safeguard your business against data breach and cyber threats?

Come join us in this workshop to gain insights on the latest updates on PDPA, Cyber Security and Privacy Concerns as well as Leadership Roles and Compliance Technologies that are essential to build new operating processes to grow your business.



Mr Lionel Tan
Equity Partner, Rajah & Tann Singapore LLP



Mr Raymond Ooi
*CEO & Co-Founder,
Refine Solutions Pte Ltd*



Ms Lee Lay See
*Principal Business Advisor,
SMECentre@SCCCI*

Program Highlights

Data Protection in Organisation

- Compliance with obligations under the PDPA and PDPC updated guidelines
- Processing personal data while retaining the customer's trust
- Data breach management and cyber breach notification requirement

Compliant to PDPA & ICT

- Use of ICT system to collect, process and store customer personal data
- Ensure your business is compliant to PDPA guidelines using technology
- Explore Cloud Technology for the Beauty and Wellness Space

Digital Leadership

- Addressing cyber security and privacy concerns
- Understanding gaps in digital readiness towards digital trust and building digital leadership for cyber and data protection
- Government assistance programmes for businesses

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Register Now!

Event Details

Date

12 February 2020
Wednesday

Time

2.00 pm – 5.00 pm
Registration starts at 1.30pm

Venue

Seminar Room 2.2, Level 2
Lee Kong Chian School of Business
Singapore Management University
50 Stamford Road, S(178899)

Registration

Complimentary*, limited to 2 participants per SME

*Prior registration is required. The organiser will notify registrants on the outcome of their registration and reserves the right to deny entry to registrants if there is any potential conflict of interest.

Enquiries

Please contact Felicia at
Tel: 6430 8347
Email: event@smecentre-sccci.sg
Web: www.smecentre-sccci.sg